The third annual Winter Cut Flower Webinar Series begins on January 7, 2025 and continues over five weeks on Tuesdays.

This is a very popular series of online events you won’t want to miss, with topflight speakers, a wide variety of subjects concerning growing cut flowers and plenty of interaction between speakers and attendees.

Webinars will be recorded, and all the recordings will be sent to registrants for future review.

$60.00 for all five sessions, $20 for single sessions. You may choose as many or as few sessions as you wish.

A partial scholarship is available for Cornell Cooperative Extension and other state Extension Educators. Contact Dara Boudreaux, 518-765-3518 or [tff24@cornell.edu](mailto:tff24@cornell.edu) for assistance.

For program questions, contact: Jingjing Yin, [jy578@cornell.edu](mailto:jy578@cornell.edu) or 518-429-8608.

Register here: [2025 CCE Cut Flower Webinar Series](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2F95mqtkuab.cc.rs6.net%2Ftn.jsp%3Ff%3D001SdigcGK_VASIZTH9ISroRxzK3dxcM6KcSTKjbJ-VgcHcsjMNBwjdn7xTBZcFnIeYuhbT5m2cKGOPmHtxgcxyNg4btPTadQTX8_h4Zm_MCBhRFke7Cp6kFErmWiZPTptx6zvIO9um9IPUZnzZ6Mrwqo2jAVXnLXUayFxVTZEF0a7me6VapXNcdBW7eORh84RBc3NPCV64nIA%3D%26c%3D0BoSwWEAeQt0x1ozQ8E3_WFG6fpbkaZd8umzL49YFwfV-kPDTTSffQ%3D%3D%26ch%3DC9aESE1bZAATDMFVgjGtxTVRoVDN1WpzUyN1ZSRQ8v6jRJcIXG3CZQ%3D%3D&data=05%7C02%7Cgad23%40cornell.edu%7C56d8be13d6964736118d08dd10b8eba0%7C5d7e43661b9b45cf8e79b14b27df46e1%7C0%7C0%7C638685108641203320%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=Rft4NNpAjl7aPW8xigT4W59VzE2mEIJFdI3sM0cljjk%3D&reserved=0)

**Session 1: 1/7/2025, 1:00pm EST**

**1:00 PM - Botrytis Management of Cut Flowers** - *Dr. James Faust, Professor of Floriculture Physiology, Plant and Environmental Sciences Department, Clemson University*

**2:00 PM - Tips on Propagating Plants That are Grown for Cut Flowers** - *Dr. Mark Bridgen, School of Integrative Plant Science, Horticulture Section, Plant Breeding and Genetics Section, Cornell University*

**Session 2: 1/14/2025 1:00pm EST**

**1:00 PM - Growing Early Season Flowers in High Tunnels** - *Jennifer Marks, Owner, Farmer/Florist of Trademarks Flower Farm, Clifton Springs, NY*

**2:00 PM - Cover Crops for Sustainable Flower Production** - *Dr. Joseph Amsili, Extension Associate, Soil Health Program, School of Integrative Plant Science Soil, Crop Science Section, Cornell University*

**3:00 PM - Cover Crop Trials on Flower Farms** - *Dr. Jingjing Yin, Regional Commercial Horticulture Educator, Capital Area Agriculture and Horticulture Program, CCE*

**Session 3: 1/21/2025 1:00pm EST**

**1:00 PM - The Art of Drying and Pressing Flowers with Old Tavern Farm** -*Lena Bruursema, Head Flower Farmer of Old Tavern Farm, Saratoga Springs, NY*

**1:30 PM - New Varieties for 2025 that Will Help You Stand Out in the Market** - *Dave Dowling, Cut Flower Specialist, Ball ColorLink*

**2:00 PM - Improving Postharvest Longevity of Dahlia and Zinnia Cut Flowers** - *Dr. Ana Maria Borda, Postdoctoral Research Scientist, Plant and Environmental Science Department, Clemson University*

**Session 4: 1/28/2025 9:00am EST**

**9:00 AM - The Challenges of Lisianthus Commercial Cultivation in Taiwan** - *Dr. Yen-Hua Chen*

**10:00 AM - Wildcrafting and Ethical Use of Invasive Plants, Vines, and Shrubs** - *Rebekah Rice, Owner/Farmer of Nine Mile Farm, Delmar, NY*

**11:00 AM Growing Cut Flowers in Containers** - *Mark Yadon, V.P. and Head Grower of Mischler’s Florist and Greenhouses, Williamsville, NY*

**Session 5: 2/4/2025 1:00pm EST**

**1:00 PM - Cut Out Cut Flower Diseases!**\* - *Dr. Margery Daughtrey, Plant Pathologist, School of Integrative Plant Science, Plant Pathology and Plant-Microbe Biology Section, Cornell University*

**2:00 PM - Bad Bugs Bothering Blooms**\* - *Daniel Gilrein, Entomologist and Associate Agricultural Program Director, CCE of Suffolk County*

\* NYSDEC pesticide application credits will be provided.